

# MEMBERSHIP CATEGORIES



## U.S.-AFRICA TRADE COMMISSION MEMBERSHIP US / AFRICA COMPANIES

	<b>Platinum</b>	<b>Diamond</b>	<b>Gold</b>	<b>Silver</b>
<b>BENEFITS</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$750</b>	<b>\$500</b>
<b>ACCESS</b>				
Access to U.S. and Africa member resources and services	YES	YES	YES	YES
Invitation to USAFRITC events, conferences, trade missions, and networking functions	YES	YES	YES	YES
Access to senior leadership of the U.S.-Africa Trade Commission	YES	YES	YES	YES
Advance notice of all public and private events in the U.S. and Africa	YES	YES		
Special invitations to private executive discussions (i.e. Roundtable Series, 'Closed Door' events)	YES	YES		
Pre-dinner reception with dignitaries at selected events	YES	YES		
VIP seating for CEO/Chairman at selected events	YES	YES		
CEO/Chairman receives direct access to dignitaries at selected events (if available)	YES	YES		
Leadership role in setting the strategic direction of the U.S.-Africa Trade Commission	YES			
Eligible for "Platinum" only events	YES			
Eligible to serve on USAFRITC Advisory Board or Committees	YES			
Access to global member to member directory	YES	YES	YES	YES
<b>ANALYSIS</b>				
Briefings for U.S. and Africa based executives	YES	YES		
Complimentary Research Hours– Market insight and analysis – Competition analysis	25	20	15	10
Complimentary access to all webinar series programs	YES	YES	YES	YES

Complimentary subscription to USAFRITC publications:	YES	YES	YES	YES
– A Business Guide to Africa	30	20	15	1
– Industry Sector Reports	15	10	8	2
Africa Monthly News Clips Service	YES	YES	YES	
– USAFRITC Monthly Bulletin	YES	YES	YES	YES
<b>ADVOCACY</b>				
Sustained efforts to inform and educate members of Congress and congressional staff of U.S. commercial interests in Africa	YES	YES	YES	YES
Presentation of bilateral business issues to the U.S. and Africa government agencies on behalf of members	YES	YES	YES	
Direct engagement on advocacy-related issues with U.S. and Africa Government officials on behalf of members	YES	YES		
Access to white papers on trade or investment issues	YES	YES	YES	
Invitation to select advocacy-related briefings for U.S. and Africa executives	YES	YES		
Priority notice of special events with U.S. and Africa Government leaders	YES	YES	YES	
Participate in private, high-level meetings on advocacy-related issues in the U.S. and Africa	YES	YES		
Eligible to participate in setting USAFRITC advocacy goals	YES			
<b>ADVANCEMENT</b>				
Use of USAFRITC media vehicles to raise company profile including website, publications, and social media	YES	YES	YES	YES
Opportunities for sponsorship at events held by or supported by the Trade Commission	YES	YES	YES	YES
Opportunity for hosting/sponsoring Africa Delegations and Ministers	YES	YES	YES	
Counseling on cultural protocols and business practices for doing business in the U.S. or Africa	YES	YES	YES	
Customized, company-specific Business Advisory Services	YES	YES	YES	

Leadership opportunities in C-level trade missions, annual meeting, and select events in both countries	YES	YES		
Assistance with securing appointments with government leaders and senior corporate executives	YES	YES	YES	
<b>TRAVEL</b>				
Visa facilitation for employees traveling to Africa (Certain restrictions apply)- Sponsorship letters - Expedited service	15	10	5	0

## PLATINUM SPONSORS



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## MEMBERSHIP FORM