



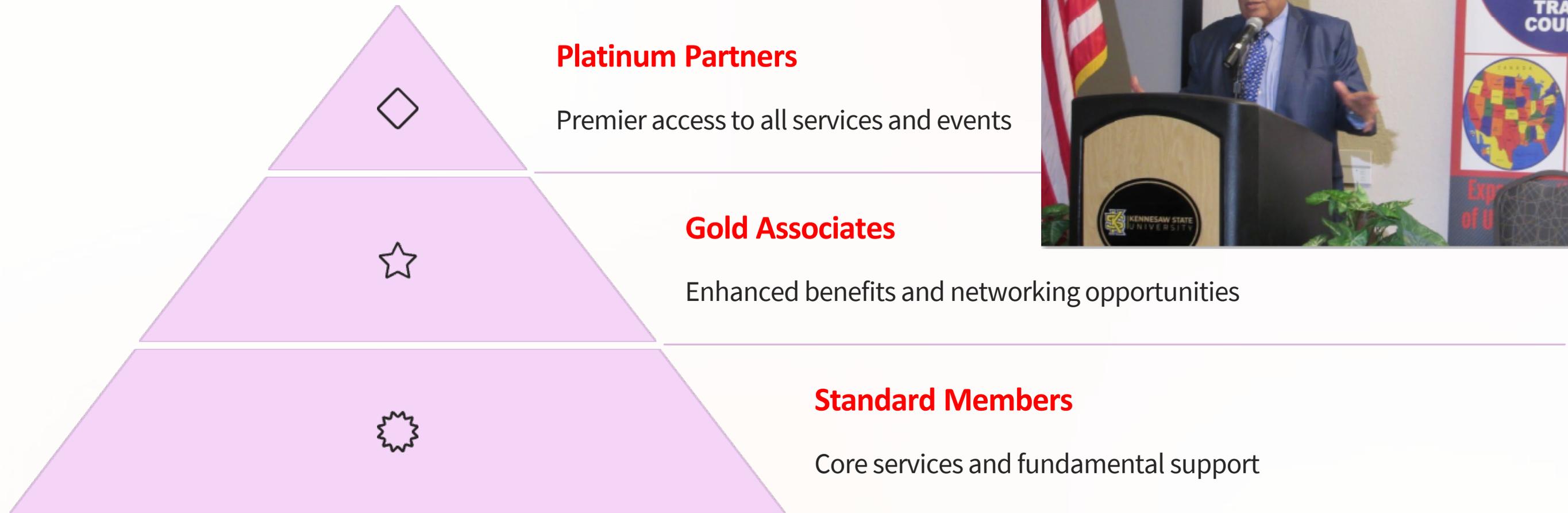
U.S.-Africa Trade Commission Membership Brochure

Welcome to the U.S.-Africa Trade Commission, a dynamic nonprofit organization dedicated to fostering robust commercial relationships between the United States and African nations. Based in Atlanta, Georgia, we serve as a vital bridge connecting entrepreneurs, businesses, and policymakers across continents.

Our mission is to facilitate meaningful trade partnerships, provide essential resources, and create opportunities for economic growth. Through our comprehensive membership program, we offer valuable benefits tailored to various stakeholder categories, empowering you to expand your global footprint.

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Membership Categories



We've designed our membership structure to accommodate organizations of all sizes and individuals at various stages of their international trade journey. From established corporations seeking to expand their African footprint to entrepreneurs exploring new market opportunities, we offer tailored membership levels that align with your specific needs and objectives.

Platinum Partner Benefits

Premium Access

Exclusive invitation to high-level diplomatic meetings and trade missions with government officials. Priority registration for all commission events, including annual U.S.-Africa Trade Summit. Direct introductions to key stakeholders in target markets.

Enhanced Visibility

Featured placement in our business directory and digital platforms. Sponsorship acknowledgment at major events and in publications. Opportunities to showcase your business through our media channels and partner networks.

Dedicated Support

Personalized trade advisory services from our expert team. Custom market research and business matching services. Advocacy support for policy issues affecting your business interests in African markets.

As a Platinum Partner, you'll receive our most comprehensive support package, designed to position your organization at the forefront of U.S.-Africa trade relations. Our dedicated team works closely with you to understand your specific objectives and develop strategies for success.



Gold Associate Benefits



Strategic Networking

Regular access to networking events with potential partners, investors, and clients across the U.S. and Africa. Participation in industry-specific roundtables and working groups.



Business Development

Assistance with market entry strategies and regulatory navigation. Access to pre-vetted business opportunities and RFPs from both regions. Discounted rates for trade shows and exhibitions.



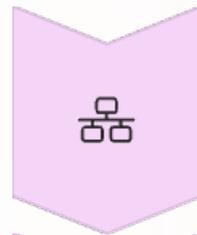
Knowledge Resources

Full access to our research database and industry reports. Priority registration for workshops, webinars, and training programs. Quarterly briefings on market trends and policy developments.

Gold Associates benefit from substantive support while maintaining flexibility for growing businesses. This tier is particularly valuable for companies with established operations looking to expand their international presence through strategic partnerships and market intelligence.



Standard Member Benefits



Networking

Access to member directory and networking events



Resources

Basic market guides and trade resources



Community

Participation in member forums and discussions



Guidance

General advisory services and referrals

Our Standard Membership provides essential tools and resources for entrepreneurs and small businesses taking their first steps into cross-continental trade. This entry-level option delivers fundamental support while introducing members to our vibrant community of trade professionals and potential partners.

Members at this level can upgrade their membership tier as their business grows and their international trade needs evolve.



**Expanding the frontiers
of U.S – Africa Trade and
Investment**

U.S.-Africa Trade Commission

**Investing in a sustainable future
together; USA and Africa**

1-833-822-9990

www.usafricatrade.org

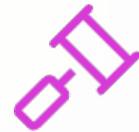
info@usafricatrade.org

Specialized Services



Market Research

Comprehensive analysis of target markets, including consumer behavior, competitive landscape, and regulatory environment. Our research team provides actionable insights to guide your market entry and expansion strategies.



Legal Advisory

Guidance on trade regulations, compliance requirements, and business registration processes in various African countries and U.S. states. We help navigate complex legal frameworks to minimize risk.



Investment Facilitation

Connections to financing options, potential investors, and partnership opportunities. Our network includes investment funds, development finance institutions, and private equity firms focused on cross-continental ventures.

Beyond our core membership benefits, we offer specialized services tailored to address specific challenges in U.S.-Africa trade. These services are available to members at preferential rates, with Platinum Partners receiving priority access and additional discounts.



Knowledge Hub & Resources

Digital Library

Our comprehensive online repository contains country-specific market guides, industry reports, and best practice resources. Members gain access to regularly updated information covering 54 African nations and diverse sectors including agriculture, manufacturing, technology, and services.

Training Programs

We offer regular workshops and webinars on essential topics such as export documentation, cultural business practices, logistics optimization, and digital marketing for cross-border trade. Our training calendar features both introductory sessions and advanced masterclasses.

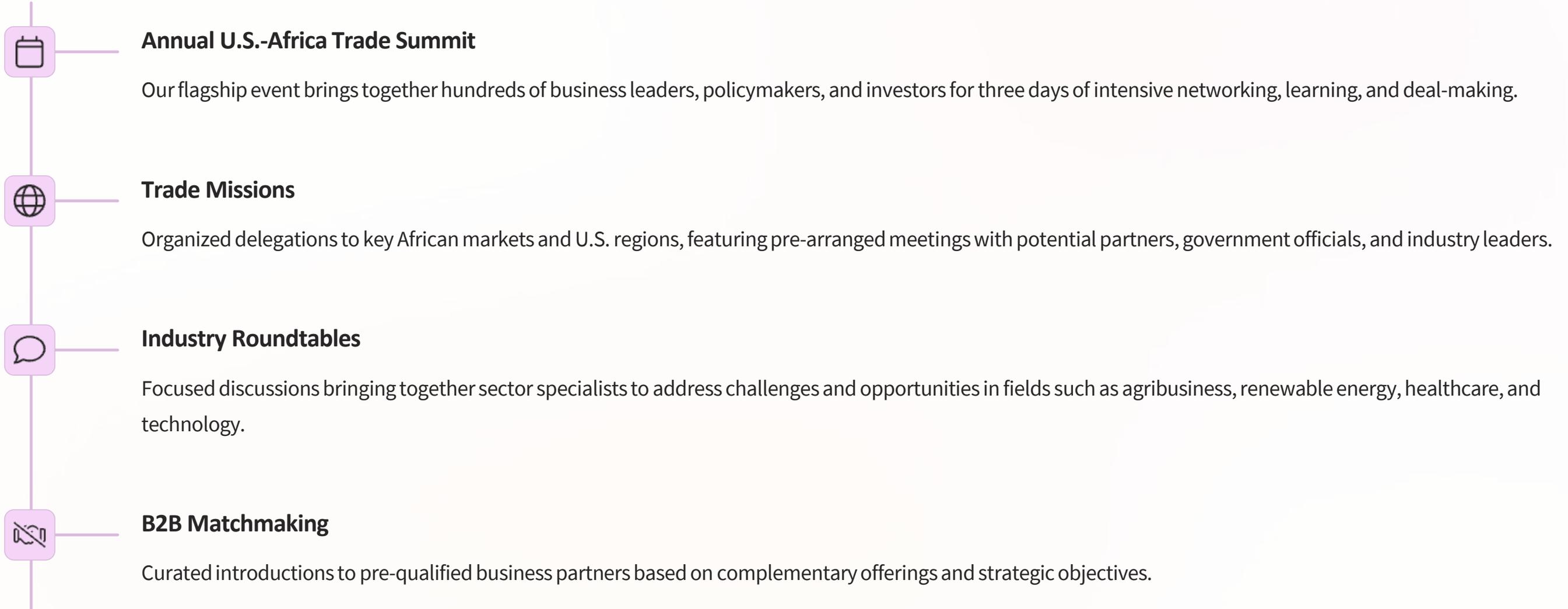
Trade Data

Access accurate, up-to-date trade statistics, tariff information, and regulatory updates. Our curated data helps members identify emerging opportunities, understand market dynamics, and make informed business decisions based on reliable information.

Our Knowledge Hub serves as the intellectual foundation of our mission to enhance U.S.-Africa trade. By providing reliable, actionable information, we empower our members to navigate complex international markets with confidence and strategic clarity.



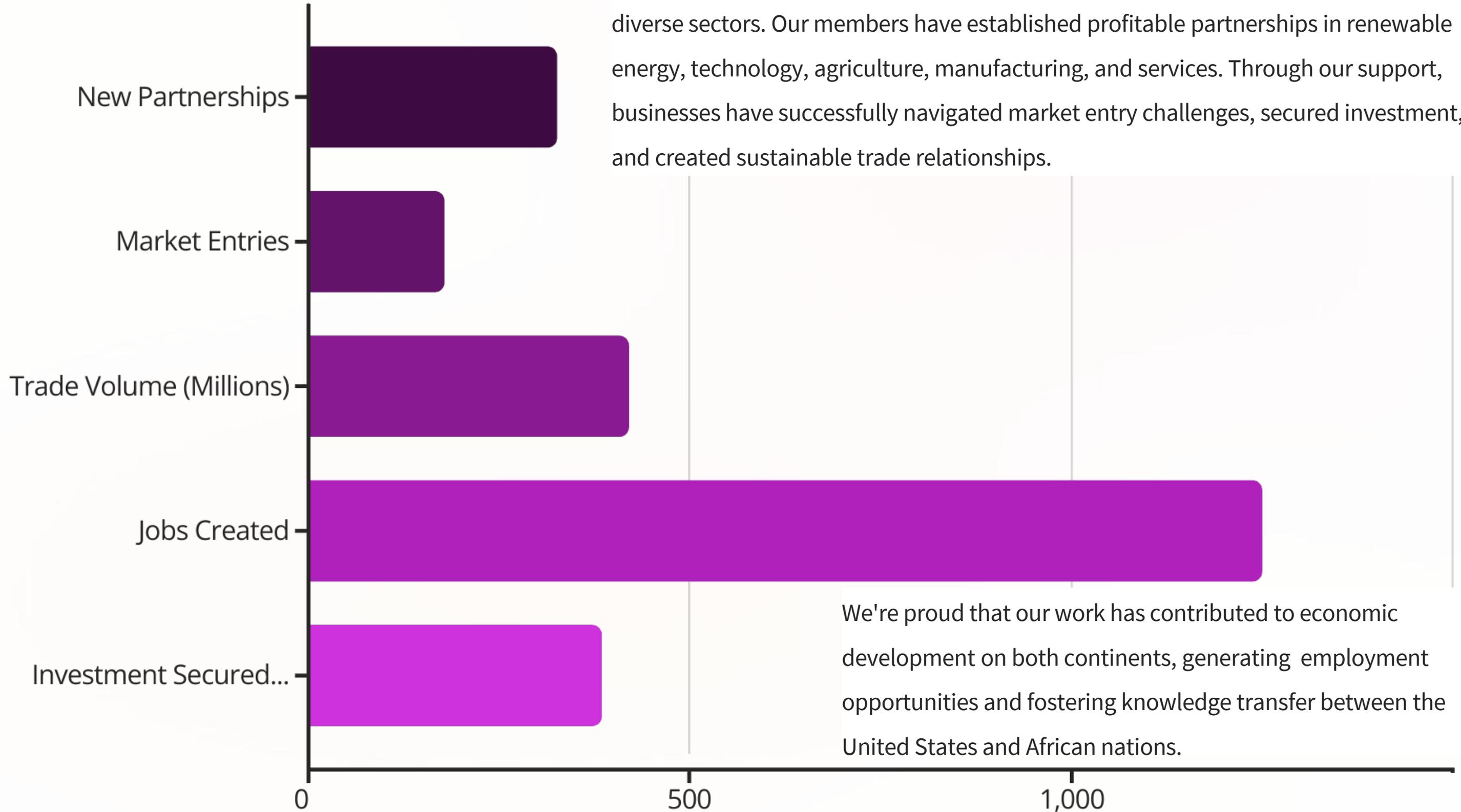
Networking & Events



Our dynamic events calendar ensures regular opportunities to expand your professional network, showcase your capabilities, and discover new business prospects. Members receive preferential registration and special participation rates for all commission-organized activities.

Membership Impact

The U.S.-Africa Trade Commission has facilitated remarkable success stories across diverse sectors. Our members have established profitable partnerships in renewable energy, technology, agriculture, manufacturing, and services. Through our support, businesses have successfully navigated market entry challenges, secured investment, and created sustainable trade relationships.



We're proud that our work has contributed to economic development on both continents, generating employment opportunities and fostering knowledge transfer between the United States and African nations.

Join Our Global Trade Community

Select Your Membership Level

Choose the membership category that best aligns with your organization's goals and needs. Review the benefits of each tier to determine the optimal fit for your current trade objectives.

Contact us today to start your membership journey. Our offices are located at 1075 Peachtree Street NE, Suite 3650, Atlanta, GA 30309. Reach us by phone at +1(833)-822-9990 or +1(404) 939-4030, by fax at +1(610) 646-9201, or via email at info@usaficatrade.org. Visit our website at www.usaficatrade.org for more information.

Complete Application

Fill out our comprehensive membership application, providing details about your business and specific interests in U.S.-Africa trade. Applications can be submitted online through our secure portal or via email.

Onboarding & Activation

After approval, our team will schedule an onboarding session to familiarize you with available resources and introduce you to key contacts within our network. Your membership benefits will be activated immediately.