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NCCI in landmark MoU with US-Africa Trade Commission

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NDOLA Chamber of Commerce, Trade, and Industry has signed a Memorandum of Understanding (MoU) with United States-Africa Trade Commission to unlock new business opportunities in the region and enhance business growth for members.

Speaking during the signing ceremony on Friday, Ndola Chamber of Commerce, Trade, and Industry president Diana Kabaila said the collaboration aligns with the chamber’s vision of enhancing private sector growth, facilitating trade, and strengthening investment networks.

Ms Kabaila said USAfrica Trade Commission has demonstrated a clear commitment to fostering mutually beneficial trade and investment between Africa and the United

States.

“As the Chamber of Commerce, we are excited about the opportunities ahead ranging from business networking and trade missions to knowledge-sharing platforms that will enhance business growth for our members,” she said.

She said the partnership will contribute to key initiatives such as the establishment of business incubators, which will serve as launch pads for startups and SMEs seeking market expansion.

Ms Kabaila described the MoU signing as the beginning of a transformative journey for businesses in Ndola and beyond, saying it will open new avenues for investment, trade, and collaboration between Zambia and

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US-Africa Trade Commission board member Elizabeth Nkumbula said the partnership aims to facilitate business networking and trade opportunities for local enterprises.

Dr Nkumbula noted that the collaboration will also strengthen entrepreneurship by providing mentorship and capacity-building programmes.

“With increased regional trade and integration, it is imperative that we position businesses to take full

advantage of emerging markets, technology, and innovation,” she said.

She further stated that the partnership will serve as a bridge for businesses to access relevant information, financing opportunities, and best practices that will enhance competitiveness.

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